

STUDIO 19

ROYAL LANCASTER

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LONDON'S SUSTAINABLE VIRTUAL PRODUCTION SUITE & STUDIO

Set in the luxury hotel Royal Lancaster London opposite London's Hyde Park, **Studio 19** is a unique virtual event studio.

Featuring the very latest in extended reality technology, green screen, virtual production and more, **Studio 19 is located on the 19th floor of Royal Lancaster London** and enables you to produce virtual events in a convenient and sustainable way. The Studio's production set up allows content to be pre-recorded or streamed live, ideal for producing internal training events, announcements, and conferences without negatively impacting the environment.



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Studio 19 is a purpose-built studio on the 19th Floor of Royal Lancaster London, catering to corporate and brand virtual and hybrid events.



KEY FEATURES AT STUDIO 19



EXTENDED REALITY STAGE



GREEN SCREEN STAGE



VIRTUAL PRODUCTION SUITE



PRODUCTION TEAM ZONE

Studio 19 offers multiple purpose-built spaces for a range of virtual events.

SUSTAINABILITY AT STUDIO 19

Studio 19 allows you to host your event in an efficient and sustainable way.

- > **Less travel:** Film, edit and stream your event from one location, reducing your event's carbon footprint.
- > **Time efficient:** Spend less time travelling by streaming your event from the studio, bringing in live feeds from CEOs and speakers from around the world.
- > **More accessible:** Give global attendees greater access to an event and reach a wider audience by broadcasting online.
- > **Durable technology:** All of our LED is robust and repairable, and is kept in top condition by our in-house LED repair team.
- > **Reduce material waste:** Reduce print costs and waste by hosting a virtual event or training sessions.



OUR SUSTAINABILITY ACCREDITATIONS



ALBERT'S SUSTAINABLE PRODUCTION CERTIFICATION

We are an Albert sustainable supplier and have been awarded an Albert Sustainable Production Certification and are committed to reducing the environmental impact of our industry.

albert is leading a charge against climate change; bringing the film and TV industries together to tackle our environmental impact and inspiring screen audiences to act for a sustainable future.



ISO20121 SUSTAINABLE EVENTS

4Wall believes that it has a responsibility to the communities it works in, that the business should be sustainable if it is to continue to succeed and grow. This is why it was the first audio visual company to have been accredited with BS8901, the British Standard of Sustainability back in 2009.

Today, 4Wall is **ISO 20121** certified, the same accreditation that was used at the 2012 Olympics, showing an international standard of sustainability across internal company policies and the projects that we work on.



(more : trees)

MORE TREES CARBON OFFSET SCHEME

Climate change is harming our planet, but if we all make a small change, we can make a big impact.

As a **(more:trees)** business we help sequester CO2 and become a more sustainable brand by planting trees to offset our emissions.





OUR SUSTAINABILITY ACCREDITATIONS



EARTHCHECK

We have been presented the EarthCheck Benchmarked Bronze Status, this is the first step towards obtaining our full certification.

EarthCheck is the world's leading certification, consulting and advisory group for sustainable destinations and tourism organisations. As an EarthCheck certified hotel we can demonstrate our commitment to care about the environment and about our guests' and employees' welfare.



HOTELS FOR TREES

We're proud to partner with Hotels for Trees to work together towards a more sustainable hotel industry and a greener planet by supporting global forestation projects.

Through this initiative, we'll plant one new tree each time a guest chooses to skip their daily room clean. This enables our guests to make greener choices and compensates a part of the CO2 impact of their journey, which can be seen on the Hotels for Trees website from the very next day. We hope that with every tree that is planted, we can help make our planet a tiny bit greener.





THE LATEST STUDIO TECHNOLOGY & EXPERIENCE

Studio 19 offers the latest in extended reality technology, green screen sets, full production and more, giving you a range of benefits and features unique to Studio 19, including:



Extended reality technology stage



Present on real LED backdrop



Interactive set content



Green screen stage



Hybrid event set up



Full production



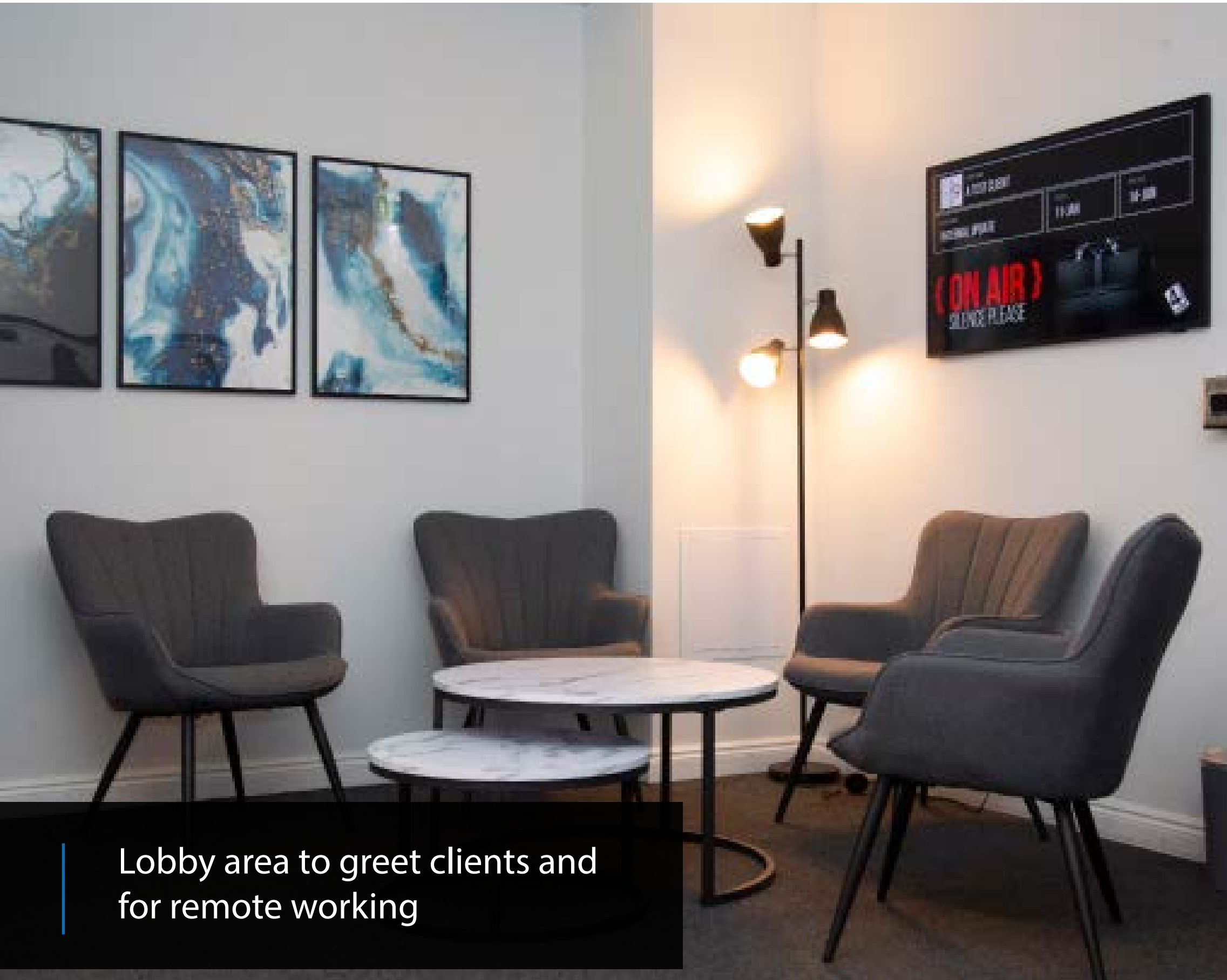
Connect to virtual event platform



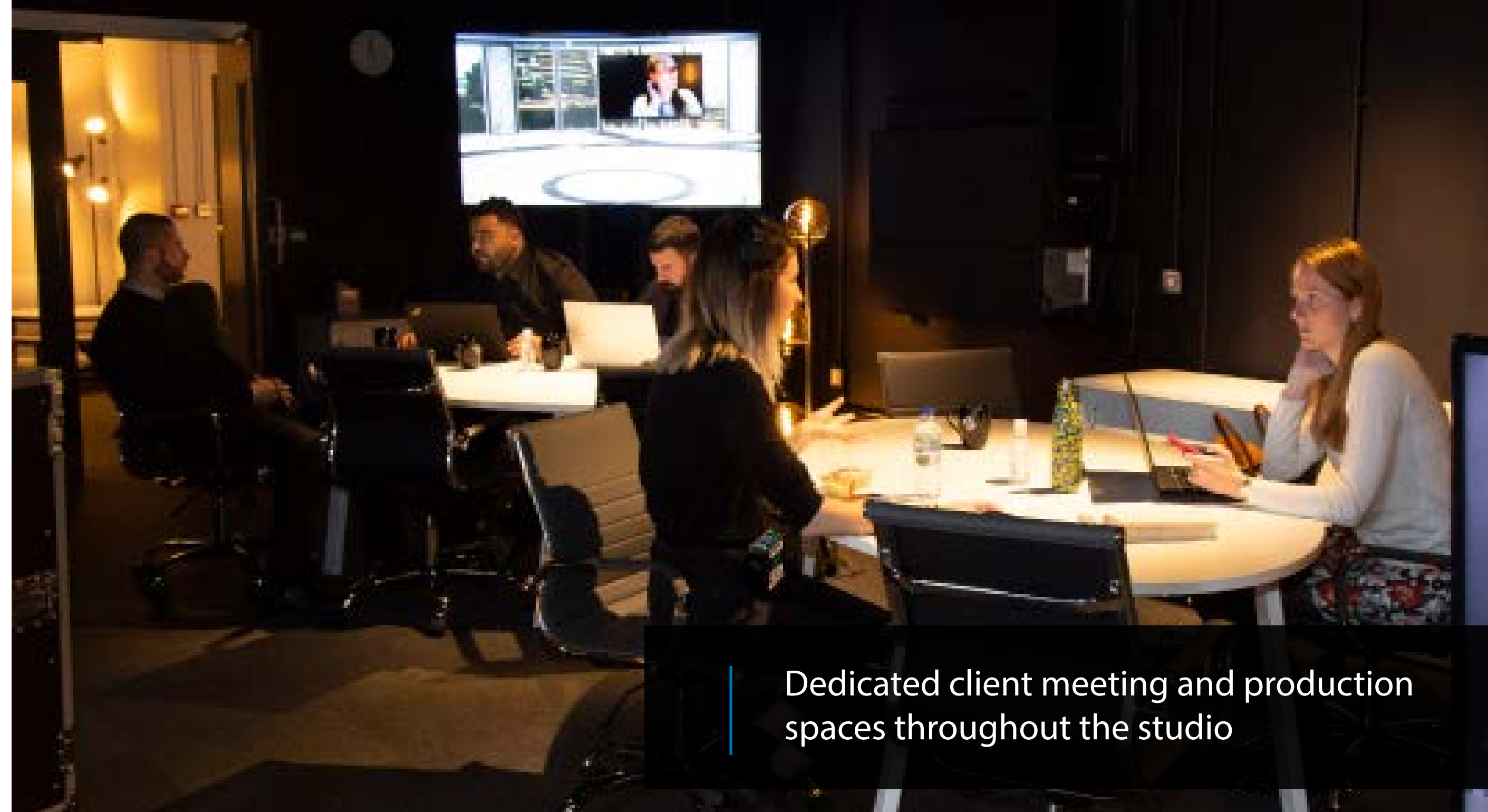
Seamless presenter experience



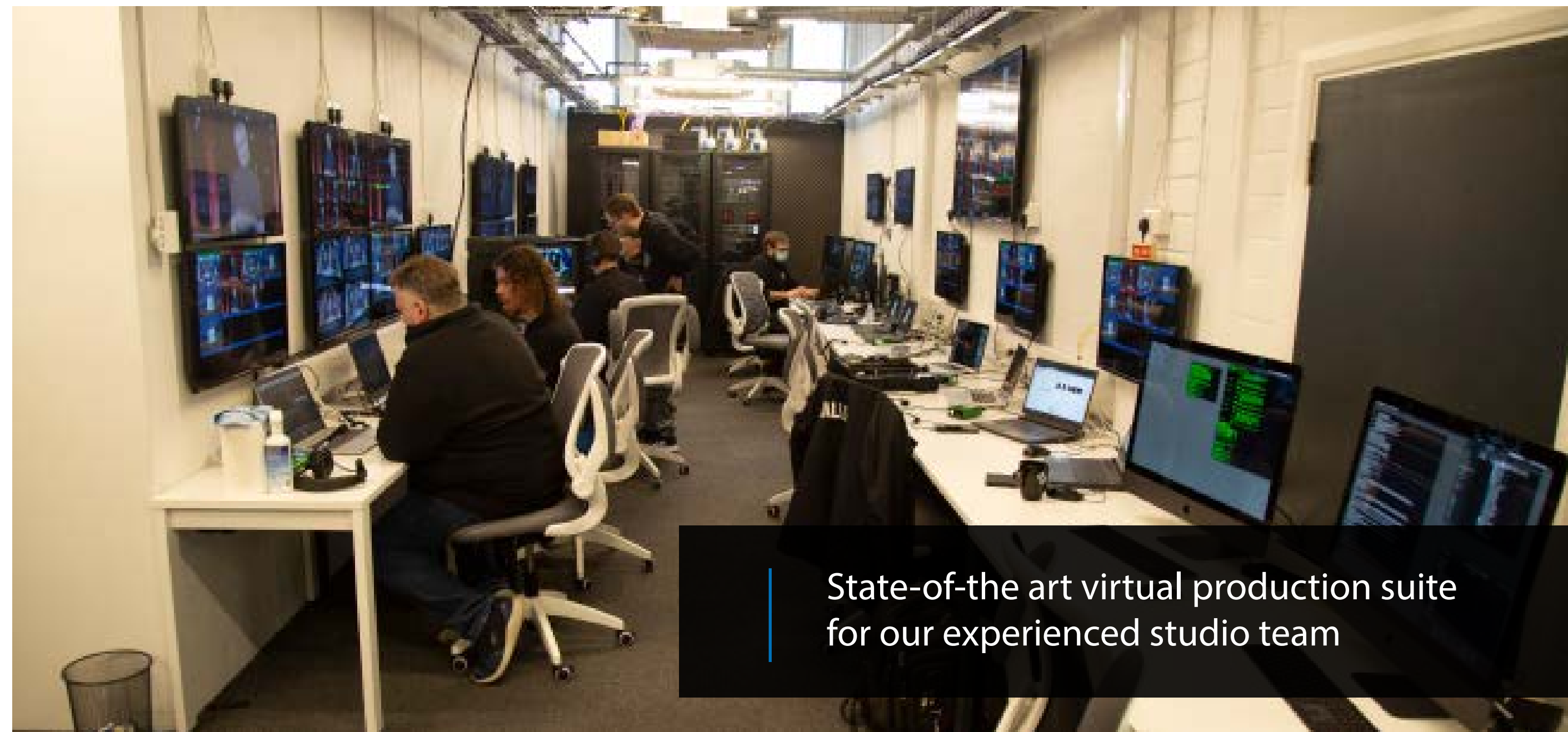
STUDIO SPACES



Lobby area to greet clients and for remote working



Dedicated client meeting and production spaces throughout the studio



State-of-the art virtual production suite for our experienced studio team



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CLICK TO WATCH THE VIDEO AND SEE THE STUDIO IN ACTION

- > Client meeting area
- > Virtual production suite
- > Central London location
- > Fully sound-proofed studio
- > Access to hotel event facilities





CLICK TO WATCH OUR
VIRTUAL CASE STUDIES





LOCATED ON THE 19TH FLOOR OF ROYAL LANCASTER LONDON

Studio 19 is located within Royal Lancaster London allowing you to benefit from the services of a luxury hotel during your event. You can add meeting rooms, catering and accommodation to your virtual studio event, giving your team and client a more traditional event experience.



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Royal Lancaster London in a Central London location offers event services, such as catering, rooms and drinks receptions.

THE LAYOUT



- 1 Large XR & green screen stage with high-res LED floor and walls
- 2 Audio desk and stage manager stations
- 3 Production team zone
- 4 Lobby/welcome area
- 5 Virtual production suite



WHAT'S INCLUDED...

- Experienced production team
- Room hire at Royal Lancaster London
- XR workflows with camera tracking
- Option to pre-record or stream live to Zoom or a Virtual Event platform of your choice
- Stage & audio set up for multiple presenters using XR or green screen
- 7.3m (w) by 3.6m (d) by 2.5m (h) LED set backdrop and LED floor– high resolution Roe LED panels
- Disguise VX2 media servers to run Unreal environments for a fully immersive experience
- 3x Panasonic PTZ cameras
- Full studio lighting setup
- Full audio setup for presenters and comms system
- Comfort monitors for presenter feedback

Virtual Production Team:

- Unreal Operator
- Graphics Operator
- Downstream Vision Mixer
- Disguise Operator
- Camera Operator
- Show Caller
- Audio Technician
- Video Capture





YOUR BRANDING, OUR 3D WORLDS

We have a team of content creators who can build and edit 3D “worlds” with your branding. Our extended reality set designs come with a selection of interactive screen movements, Powerpoints/VT slots and branding opportunities.



Example 1 -London skyline



Example 2 -Curved



Example 3 -Squares



Example 4 -Hexagonal





OPTIONAL EXTRAS

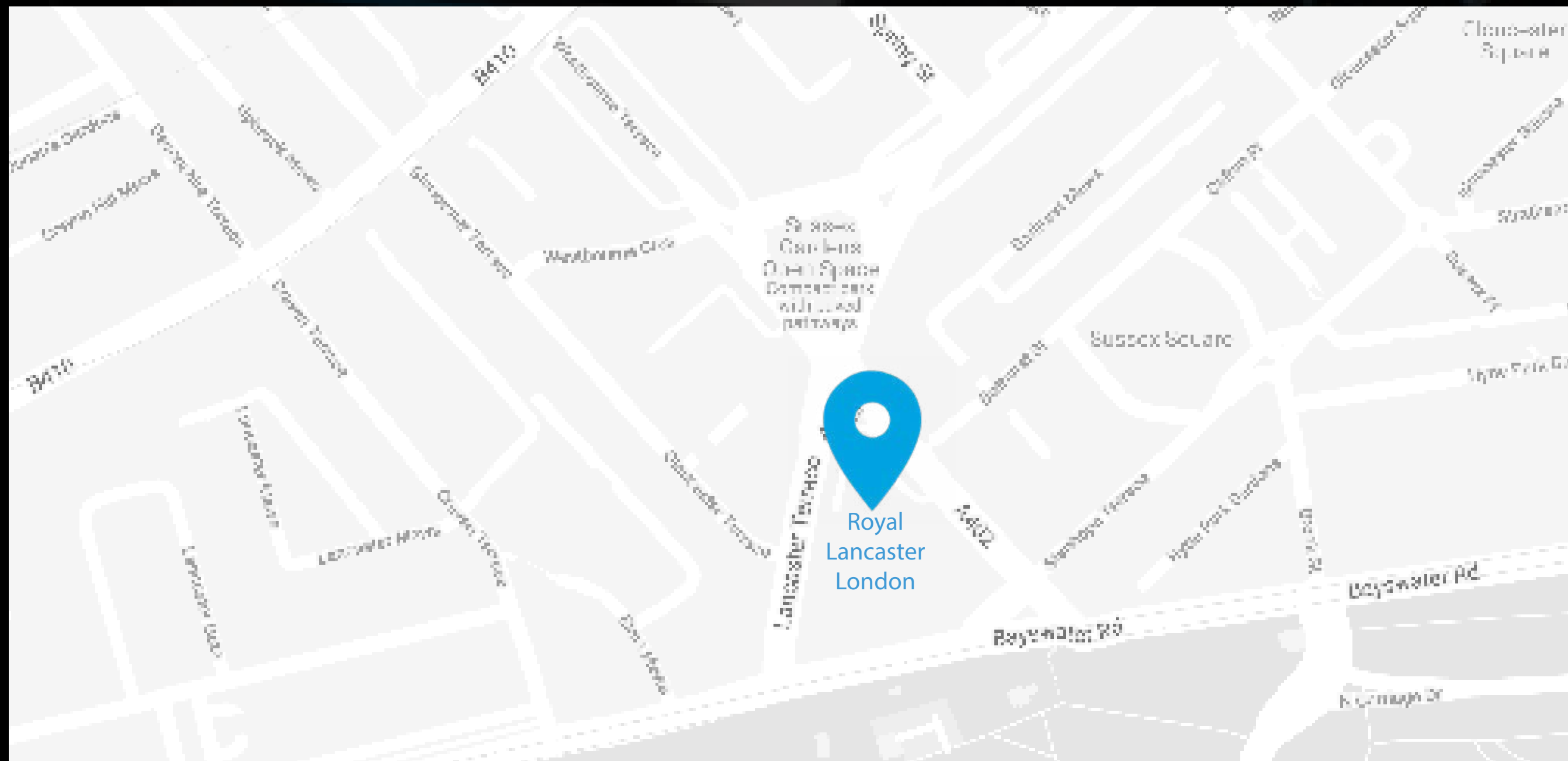
Our team can also support with the following optional extras:

- > Bespoke content creation
- > Bespoke augmented reality objects
- > Interactive set design, beyond predetermined interactivity
- > Autocue
- > Using multiple worlds
- > Post-production content editing



AT ROYAL LANCASTER LONDON

FIND US



CONTACT US TO BOOK A DEMO

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Royal Lancaster London
Lancaster Terrace,
Bayswater,
London W2 2TY

Lancaster Gate station (1 min walk)
Paddington station (6 min walk)



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